

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bobbi Panter, LLC		12/10/2013	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	DAR LLC 2		
Street Address:	2501 N. Elston Avenue		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60647		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	3312406	GORGEOUS DRY	
Registration Number:	3271412	NOT JUST SHAMPOO...IT'S SKIN CARE FOR YO	
Registration Number:	3534008	SMELLY CAT	
Registration Number:	3534007	SCRATCHY CAT	
Registration Number:	3536723	SHAGGY CAT	
Registration Number:	3450117	BABY BEBE	
Registration Number:	3715649	CHARLIE DOG	
Registration Number:	3188496	STINKY DOG	
Registration Number:	3105661	SNARLY DOG	
Registration Number:	3102816	BOBBI PANTER	
Registration Number:	3044083	BAD HAIR DAY DOG	
Registration Number:	3044082	ITCHY DOG	
Registration Number:	3044081	GORGEOUS DOG	

CH \$340.00 3312406

CORRESPONDENCE DATA**Fax Number:** 3129774405*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.***Phone:** 312 977 4400**Email:** ipdocket@uhlaw.com, jjagoda@uhlaw.com**Correspondent Name:** James J. Jagoda**Address Line 1:** 70 West Madison Street**Address Line 2:** Suite 3500, Attn: IP TM Docket**Address Line 4:** Chicago, ILLINOIS 60602-4224**ATTORNEY DOCKET NUMBER:**

1005405-9001

NAME OF SUBMITTER:

James J. Jagoda

Signature:

/James J. Jagoda/

Date:

12/18/2013

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

This Assignment of the below Trademarks (this "Assignment") is made as of the 10th day of December, 2013 by and between Bobbi Panter, LLC ("Assignor"), and DAR LLC 2 ("Assignee").

WHEREAS Assignor has adopted, used, owns and/or is using the following trademarks which are registered, or applications for which are pending in countries around the world (the "Marks"):

TRADEMARK	COUNTRY	REGISTRATION OR APPLICATION NUMBER
GORGEOUS DRY	USA	3312406
NOT JUST SHAMPOO...IT'S SKIN CARE FOR YOUR PET!	USA	3271412
SMELLY CAT	USA	3534008
SCRATCHY CAT	USA	3534007
SHAGGY CAT	USA	3536723
BABY BEBE	USA	3450117
CHARLIE DOG	USA	3715649
STINKY DOG	USA	3188496
SNARLY DOG	USA	3105661
BOBBI PANTER	USA	3102816
BAD HAIR DAY DOG	USA	3044083
ITCHY DOG	USA	3044082
GORGEOUS DOG	USA	3044081

WHEREAS, Assignee desires to acquire the Marks and the goodwill associated therewith; and

NOW THEREFORE, in consideration of the mutual covenants, agreements, representations and warranties contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor does assign unto Assignee all worldwide right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks.
2. This Agreement shall not be modified or amended except by an instrument in writing signed by or on behalf of the parties. This Agreement shall inure to the benefit of, and be binding upon, the parties and their respective successors and assigns.
3. Upon the request of Assignee, Assignor shall execute and deliver such instruments of assignment, transfer and other documents as Assignee or its counsel may request in order to perfect title to the Marks or otherwise to effectuate the purposes of this Agreement.

IN WITNESS WHEREOF, the parties have duly executed this Assignment of the Registered Trademarks as of the date first above written.

BOBBY PANTER, LLC,
an Illinois limited liability company

By: [Signature]
Print Name: BOBBY PANTER
Title: Member

DAR, LLC 2,
an Illinois limited liability company

By: [Signature]
David Reich, Manager